# Certified Elearning Lecturer (Certified Online Instructor)

# *First Part*

*Contents:*

1. ***Instructional Design: ADDIE Model***
   **"Sequential operations tying all components of eLearning"**
   1. Instructional Design Introduction
   2. ADDIE Model:
      - o  Analysis (needs, audience, tasks)
      - o  Design (Designing Effective E-Learning; objectives, sequencing, strategy, delivery)
      - o  Development (contents, storyboard, courses)
      - o  Implementation (installation and distribution)
      - o  Evaluation (reaction, learnings, behaviours, results)
      - o  Exploring E-Learning Tools
   3. Reflections and Insights

2. ***Types of Recent eLearning***
   *"eLearning is a broad umbrella with so many formats and delivery modes"*
   - Blended eLearning vs Full eLearning
   - Synchronous and asynchronous e-learning
   - Criteria for selecting the best eLearning delivery format (criteria include; Module type, audience, Intended Learning Outcomes, Training goals, Culture, ....etc.).
   - Real cases of several formats for eLearning delivery and learn the advantages and disadvantages of each.
   - Evaluation of each eLearning system

3. ***Demonstration on eLive Systems***

# *Part2*

4. ***<u>The efficient usage of social media in eLearning</u>***

   *"Lecturers, instructional designers, educational institutions, soon shall heavily rely on the use of social media in formal learning"*

   - Social media: introduction, types and educational scenarios
   - Collaborative eLearning opportunities using social media
   - Technology behind the combination between eLearning and social media
   - Case study (design and implementation)

5. ***<u>eLearning Management Approach</u>***

   *"Full Approach to eLearning operations is essential for success"*

   - e-Learning Management Frameworks
   - E-Learning Assessment and Evaluation
   - Quality measures in eLearning
   - Full ePlatform inclusive of all systems
   - Available integrated eLearning software
   - Gained knowledge checks; covering ILO's; (quizzes, exams, projects, etc)"
   - Advanced topics in e-Learning: Adaptive and Responsive e-Learning Systems

# *<u>Part 3: eLearning Project</u>*

   - Every participant shall be asked to carry out an eLearning Project under supervision for 4 weeks.

6. ***<u>Hint</u>***

Certification programme has a total 180 contact hours, divided into two parts:

   - 30 hours direct training
   - 150 hours for the certification project